



# March Meeting Minutes

March 6<sup>th</sup>, 2019

Via Go To Meeting

**Members Present:** Dan Lacy, Bud Thomas, Callie Curtis, Stephen Rogers, Ray Paslawski, Sara O'Dell, Micah Bristow, Matt Mefford, Linda Campbell, Dwight Harper, Stephanie Smith, Susan Smydra

Called to Order @ 8:03 pm by President Dan Lacy

## Secretary Report (Callie Curtis)

- February Meeting Minutes
  - Micah moves to accept minutes Matt seconds, approved
- Annual Meeting Planning
  - Bubba's BBQ Catering selected for \$9.49/person (Two meat, 3 Sides)
  - Juniors do have some auction items already & are keeping to smaller type items & Silent Auction these items
- Auction off premium spaces in the directory again at annual meeting
  - Board Elections
    - Vice-President—Bud?
    - Secretary—Callie is seeking re-election
    - NE Director—Dwight is not seeking re-election
    - NW Director—Matt?

## Treasurers Report (Sarah Odell)

- JUNIORS \$18,262.24
- MORAA \$25,766.11
- Does anyone know if we have a tax-exempt letter from the IRS? Susan said she was told we do not have that. Only holding us up from full online payments through PayPal without paying the fee.

## New Business

- Ozark Empire Fair 2019 Sponsorship Supreme Drive \$500 for Red Angus & \$500 for % Red Angus
  - Table until the next meeting

## Open Items from Previous Meetings

- MSF Charolais Barn improvements
  - Dan thinks if they are wanting to rename the building it is more attractive to us to donate more funds.
  - Table it until next meeting



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## Area Director Reports (Please provide a brief summary of any present/future area activities)

- **SE Director** (Micah Bristow)
  - Last week Farmington 200 Red Angus calves sold. Will allow us to hang a banner in the sale barn if we put on the bottom of the banner Red Angus feeder calf sale November for free.
  - Met with 3 commercial producers in the last month in regard to Red Angus.
  
- **SW Director** (Linda Campbell)
  - SW Research Center Visit Report: Dan Lacy
    - Stephen, Linda, Dan on February 12<sup>th</sup>
    - Rebuild their cow herd to turn them into a Red Angus Based Cow herd
    - MU is doing it for research purposes on time breeding, sexed semen
    - Doing this with a lot of Donations, semen, drugs, etc.
    - Synchronized their fall cow herd last year and bred them to Domain bull from Genex using sexed heifer semen.
      - Keep the AI sired heifers and sell off the bull bred calves as feeder calves
      - Market the AI sired heifers in the Show Me Select Heifers and retain some as well for replacements.
    - Gave the research center a free membership for this year so they are receiving the items that our members are receiving.
  - Monett Chamber of Commerce Beef Conference Report
    - Linda doesn't think it would be a place they would go back. Didn't get any interest.
  - Contacted Springfield Marketing Center if MORAA could hang a banner in advertising. They said we could for free.
    - Ray moves to approve a banner to be created by Tracy McMurphy for up to \$500. Matt Mefford seconds. Motion approves.

## Committee Reports & Updates (Please provide a brief summary of any present/future committee activities)

- **Sale Committee** (Linda Campbell)
  - Annual Sale Update
    - Number of Entries, Number of Ads sold, etc.
      - Linda working hard on a deadline to get everything finalized for footnotes, pictures, etc for catalog.
      - Consignors: 34
      - Reg Females: 91
      - Commercial Females: 119
      - Registered Bulls: 20
      - Genetic lots: 5
      - Live Lots: 235
      - Ads: \$2900



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- Sale Committee wants to implement \$2,000 floor on all bulls consigned in Show Me Reds.
- **Membership Committee** (Callie Curtis)
  - New Members?
    - Give an update of any new members each month.
  - Update - E-Blasts Service
    - Should be within the next week waiting on online payments to get finished up.
- **Marketing Committee** (Ray Paslawski)
  - Update - Affiliate Grant Program Application – Due May 1<sup>st</sup> 2019
    - Board Feedback
    - Will be gathering the different ideas from the Board members in the next 10 days and then will put together a report to bring to the board for different marketing ideas for the Affiliate program.
- **Breed Improvement & Member Education Committee** (Stephanie Smith)
  - Tom Brink's February Presentation at Mizzou
    - Stephanie, Ray Paslawski and Jerry Ellis in attendance
- **Junior Committee** (Susan Smyrda)
  - Update – Donation Heifer
    - Ticket sales are very good to this point
    - Drawing of ticket is in between the registered females and commercials
    - Ad for catalog is done for the donation heifer.
    - Have some leftover sorting sticks from last year and will use those up until they are gone.
  - Donations for the meeting:
    - Not actively seeking donations for the annual meeting like in the past.
    - All board members should be trying to solicit items for the MORAA benefit auction.
  - JRA was able to get MORAA & MOJRAA on banner
  - Budget for 2019-2020
    - They are going to do a fitting clinic again 1<sup>st</sup> weekend in November.
  - American Royal:
    - Friday @ 2:30 pm show instead of Saturday evening.
    - Champion & Reserve Champion Banners for the Open Show \$40 each
    - Bud moves that we stay at \$500 for the American Royal premiums. Micah seconds. Motion passes

Callie moves we adjourn, Bud seconds.

Meeting Adjourned: 10:14 pm by President Dan Lacy



## March Meeting Minutes

### **MORAA Board of Directors**

Dan Lacy: President  
Bud Thomas: Vice-President  
Callie Curtis: Secretary  
Sarah O'Dell: Treasurer  
Ray Paslawski: Director At Large

Linda Campbell: SW Director  
Micah Bristow: SE Director  
Dwight Harper: NW Director  
Matt Mefford: NE Director  
Steven Rogers: Ex-Officio (Education)

### **Committee Chairpersons**

Junior Committee – Susan Smyrda  
Sale Committee – Linda Campbell  
Education – Stephanie Smith

Membership – Callie Curtis  
Marketing – Ray Paslawski